Great Gardens Party
May 11, 2022

6:00 pm Silent auction opens with cocktails & hors d'oeuvres.

7:15 pm Welcoming remarks followed by dinner.

8:00 pm Silent auction closes. Live auction begins.

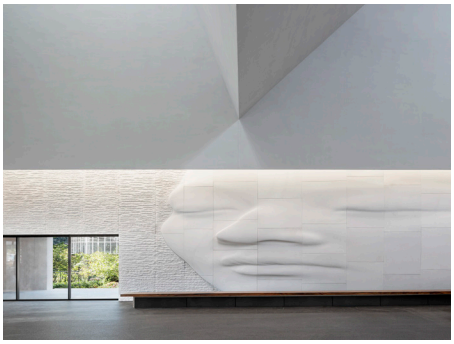
8:30 pm Raffle drawing and auction checkout.

Frederik Meijer Gardens & Sculpture Park

Committee Chairs
Mary Mapes and Michael Toth

Host Committee
Amy Assenmacher, Joy Fossel, Todd Harvey, Mike Jeppesen, Elisa Lintemuth, Mary McLoughlin, Greg Meyer, Bridgett VanDerhoff, Nathan VanderPloeg, Jill Walcott

Attire
Smart Casual: Think Spring!



Jaume Plensa. *Utopia*, 2020. © Jaume Plensa, courtesy of Richard Gray Gallery. Michael Moran

Sowing Seeds of Hope

Thank you for your support!
Frederik Meijer Gardens & Sculpture Park is a 501(c)(3) tax-exempt organization. Our federal tax ID number is 38-2394044.

A Mission in Mind

Frederik Meijer Gardens & Sculpture Park strives to serve as a bright spot in our world, bringing hope and joy to all who visit. The Great Gardens Party is a springtime fundraising event that supports Meijer Gardens' unique mission of promoting the enjoyment and appreciation of gardens, sculpture, the natural environment, and the arts. Event proceeds support Meijer Gardens' operational costs and, ultimately, the continuation of our mission.

About the Event

The Great Gardens Party makes for a fun-filled evening featuring a unique lineup of live and silent auction items, raffles, delicious hors d'oeuvres, cocktails, and a seated dinner. This year's event will be the first fundraiser held in our new and expanded Welcome Center. Upon arrival, guests will enjoy a cocktail hour in the spectacular Garden Pavilion while perusing the offerings of our silent auction. Using our convenient mobile bidding platform, you can place bids online and watch the bidding action on your favorite items.

Later in the evening, our exciting live auction will kick off in the Huizenga Grand Room, featuring several high-ticket items and once-in-a-lifetime experiences. Following the auction, we will draw TWO winners, each taking home a pair of season tickets for half of the shows for the 2022 *Fifth Third Bank Summer Concerts at Meijer Gardens* series.

Questions?

Please contact Julia Van Fleet,
Director of Philanthropy
616-975-3177
jvanfleet@meijergardens.org

	SEED SPONSOR $3,000	BUD SPONSOR $6,000	BLOSSOM SPONSOR $12,000	PRESENTING SPONSOR $25,000
TICKET PACKAGES				
Tables (10 guests)	**1 Table Tier III Seating** or 100% tax-deductible gift	**1 Table Tier II Seating** or 100% tax-deductible gift	**1 Table Tier I Seating** or 100% tax-deductible gift	**2 Table Premium Seating** or 100% tax-deductible gift
PRINTED RECOGNITION				
Event Program	Name	Logo	Half-page Ad	Full-page Ad
***Seasons* Magazine**	Name	Logo	Logo	Logo
Table Signage	Name	Logo	Logo	Logo
Name on Annual Donor Wall	√	√	√	√
Name in Annual Report	√	√	√	√
PRESENTATION OF SPONSORS				
Event PowerPoint	Name	Logo	Logo	Logo with link
Verbal Recognition		√	√	√
ONLINE RECOGNITION				
Event Web Page	Name	Logo	Logo	Logo with link
Auction Website	Name	Logo	Logo	Logo with link
Social Media	Name	Logo	√	√
FAIR MARKET VALUE				
Good faith estimate of value of goods	$800	$800	$800	$1,600
Total of tax-deductible gift with table	$2,200	$5,200	$11,200	$23,400
Total of tax-deductible gift without table	$2,200	$5,200	$11,200	$23,400

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Great Gardens Party Sponsorship Opportunities

FREDERIK MEIJER Gardens & Sculpture Park

Sowing Seeds of Hope

Event Tickets

If you are not interested in an event sponsorship, we still invite you to join us by purchasing individual tickets for yourself, friends and customers. This is an event that you will not want to miss! Tickets are $150 each and include cocktails, hors d'oeuvres, and a seated gourmet dinner, plus the opportunity to bid on unique silent and live auction items. Tickets have a fair market value of $80 each, and your purchase supports the unique mission of Frederik Meijer Gardens & Sculpture Park. Tickets can be purchased online by visiting MeijerGardens.org/ggp or by calling Julia Van Fleet at 616-975-3177.

Raffle Tickets

Enter our raffle to win two sponsor section season tickets for half of the shows for the 2022 *Fifth Third Bank Summer Concerts at Meijer Gardens*! We'll be drawing for two prize packages this year! Valued at approximately $3,000 this package includes complimentary snacks, beverages, and Sponsor parking. Raffle tickets are $100 each and can be purchased now! A maximum of 400 tickets will be sold.

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Sponsorship Level

Seed $3,000

Bud $6,000

Blossom $12,000

Presenting $25,000

Event Tickets

Number of tickets: _____

x $150 per ticket = _____

Payment Information

Please send an invoice.

A check for $ _____ made payable to Meijer Gardens is enclosed.

Please call me to pay by credit card.

Contact Information

_____
INDIVIDUAL OR ORGANIZATION NAME (FOR DONOR RECOGNITION PURPOSES)

_____
CONTACT NAME

_____
ADDRESS

_____ _____ _____
CITY STATE ZIP

_____ _____
EMAIL PHONE

Please return this form to jvanfleet@meijergardens.org or by mail to 1000 East Beltline Ave. NE Grand Rapids, MI 49525 no later than April 27.

Sowing Seeds of Hope

Auction Donations

We are looking for unique items, services and VIP experiences to auction to the highest bidder.

For the silent auction, we seek items with a value of $100 or more.

For the live auction, we seek items with a value of $1,000 or more.

All auction donors will be recognized in a variety of ways:

- Listed in the event program.
- Printed on the event signage.
- Featured on the bidding website.
- Listed on Annual Donor Wall.
- Recognized in our Annual Report.

Those donating items with a retail value of $1,000 or more will be offered two complimentary tickets to attend the Great Gardens Party.

Questions?

Please contact Julia Van Fleet,
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Auction Item _____

Retail Value $ _____

Item Description
Please be as descriptive as possible. This is your opportunity to draw attention to your product, service or experience. Sell it!

Information for Donation Acknowledgement

_____
INDIVIDUAL OR ORGANIZATION NAME (FOR DONOR RECOGNITION PURPOSES)

_____
CONTACT NAME

_____
ADDRESS

_____ _____ _____
CITY STATE ZIP

_____ _____
EMAIL PHONE

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